

- Partners in Progress -

BUSINESSline Briefing
South Warwickshire Business Partnership

www.swbp.org.uk

Clippings of interest to businesses and organisations operating with the districts of Stratford-on-Avon and Warwick

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12-Sep-07

Coventry & Warwickshire Food and Drink Awards 2007: Deadline for Entries

Jim Atkinson [Tourism Development & Work-life Balance | Environment & Economy | Warwickshire County Council, PO Box 43, Shire Hall, Warwick, CV34] - reminds the Food and Drink Industry that there are only two days to go to the deadline for entries! The closing date for receipt of entries for this year's 'new look' Coventry & Warwickshire Food and Drink Awards is **FRIDAY 14TH SEPTEMBER 2007.**

Now in its sixth year, The Coventry & Warwickshire Food and Drink Awards encourage and reward quality, excellence and innovative use of local produce. This year's gala dinner and awards ceremony will be the highlight of the region's food and drink calendar, with a fresh look and a high profile PR.

Don't miss out on your opportunity to be recognised as a key player in this important sector of the visitor economy. If you or your business are involved in food and drink, you should enter NOW! Entry is FREE and there is category for everyone ranging from:

- Best restaurant
- Best cafe/tearoom
- Best breakfast
- Best ethnic restaurant
- Best junior chef
- Best local producer award

All shortlisted entries will also automatically be entered into two further awards:
Excellence in quality and customer service
Champion of local produce

Don't delay, enter today! For entry forms, judges criteria and scoring, click onto <http://www.foodanddrink2007.co.uk/> or see the attached F&D Application. Please ensure when submitting your entry to the awards that you also provide supporting material to meet the criteria;

- Two paragraphs on why you think you deserve to win
- Completed entry form
- Sample menu(s) – please state if this is normally on a blackboard
- List of suppliers (especially local producers) used on a regular basis
- Examples of promotional material for the business to demonstrate the use of locally produced food and drink

The website also includes details as to how your business can also participate in the first ever Coventry & Warwickshire Food and Drink Festival: www.foodanddrink2007.co.uk/